



**For Immediate Release
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**Greycliff on Lake Glenville
Promises Views & Values**

CASHIERS, NC – With lake property prices in Western North Carolina heading skyward, a Franklin, NC developer is taking an alternative route.

Bob Lundberg of Franklin and his brother Dave of Orlando are launching Greycliff on Lake Glenville, a new 139-acre community overlooking Lake Glenville and within a short drive of both Cashiers and Highlands.

Greycliff features 50 homesites, priced from just \$249,000 to \$595,000, considerably below other mountain lake communities in the region. All homesites have been carefully designed to offer undisturbed views of Lake Glenville.

For a limited time, the Lundbergs are heightening Greycliff's appeal by including a Sea Ray 185 Sport Boat with every homesite purchased in the community – the ideal boat for skiing the lake's 1500-plus acres.

Greycliff's top-priced homesite commands a wooded ridgetop at the community's highest point, with an elevation of over 4,200 feet. It encompasses over 4.5 acres and features spectacular panoramic lake views, according to John Pinter, president of sales for Wilmington-based Echelon Sales Inc., the community's sales and marketing firm.

"Greycliff is clearly the best value in the entire region," Pinter said. "You just won't find anything like what we offer at Greycliff – the views, the amenities, the lakefront access – at anywhere near the price."

Family amenities include a Lake Pavilion, a community dock and a Kids Adventure Club. The Lake Pavilion offers water sports gear, picnic areas, restrooms and changing rooms and a lakeside firepit for cookouts and campfires. The Kids Adventure Club will house a kids-only clubhouse with three flatscreen TVs, video games, pinball, pool table and self-service soda fountain.

The Lundbergs are also launching a new concept for boaters in Western North Carolina called The Boat Butler, located across from the Greycliff sales center on North Norton Road. The

facility features over 250 dry-stack boat slips and the ultimate in boat valet service. The facility is designed by Moss Creek of Knoxville.

For information, please call **1-888-7-GREYCLIFF** or visit www.GreycliffNC.com.